

# **Cookie Policy**

## **Heyjag.io**

### **1. INTRODUCTION**

This Cookie Policy explains how Heyjag.io ("we," "us," "our,") uses cookies and similar technologies to recognize, collect, and store information when you visit our website at <https://www.heyjag.io> (the "Website"). By using our Website, you acknowledge that you have read, understood, and agree to be bound by this Cookie Policy. If you do not agree with any part of this Cookie Policy, you must not access or use the Website.

### **2. WHAT ARE COOKIES?**

**2.1.** Cookies are small text files that are placed on your computer or mobile device by websites you visit. They are widely used to make websites work or to improve their efficiency, as well as to provide information to the website's owners.

**2.2.** Cookies can be either "persistent" or "session" based. Persistent cookies remain on your computer or device until their expiration date or until you delete them, while session cookies are deleted when you close your web browser.

### **3. TYPES OF COOKIES WE USE**

We use several types of cookies on our Website, including:

**3.1.** Strictly Necessary Cookies: These cookies are essential for the proper functioning of our Website, enabling you to navigate and use its features. They do not collect any personal information about you, and they cannot be disabled.

**3.2.** Performance Cookies: These cookies collect information about how visitors use our Website, such as which pages are visited most often and if any error messages are received. The information these cookies collect is aggregated and used to improve the performance and functionality of our Website.

**3.3.** Functionality Cookies: These cookies allow our Website to remember the choices you make (such as your username, language, or region) and provide enhanced, more personalized features. They may also be used to provide services you have requested, such as watching a video or commenting on a blog.

**3.4.** Targeting or Advertising Cookies: These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and help measure the

effectiveness of the advertising campaign. These cookies may be placed by us or third-party advertising networks.

## **4. THIRD-PARTY COOKIES**

**4.1.** In addition to our own cookies, we may also use cookies from trusted third parties to help us understand and analyze the performance of our Website and deliver personalized advertising content.

**4.2.** Please note that third-party cookies are subject to the respective third-party's privacy and cookie policies. We recommend that you consult their websites for more information on their use of cookies and how to manage them.

Some of these third-party cookies may include but are not limited to:

### **4.1. Google Analytics:**

We use Google Analytics to help us understand how users interact with our Website. This information helps us improve our Website's performance, user experience, and content. Google Analytics uses cookies to collect anonymous information such as the number of visitors to our Website, how visitors arrived at our Website, and the pages they visited. To learn more about Google Analytics and to opt-out, please visit: <https://tools.google.com/dlpage/gaoptout>.

### **4.2. Social Media Cookies:**

Our Website may contain buttons or links to share content on social media platforms, such as Facebook, Twitter, Instagram, and LinkedIn. These platforms may set their own cookies to track user activity, personalize content, and provide their services. We recommend reviewing the respective privacy policies and cookie policies of these social media platforms to understand how they use cookies and your personal data.

### **4.3. Advertising:**

We may use third-party advertising companies to serve advertisements on our behalf or to provide advertising-related services. These companies may use cookies, web beacons, or similar technologies to collect information about your interaction with our Website, Digital Products, and other websites. This information may be used to tailor advertising content, measure the effectiveness of advertising, and better understand user behavior.

**4.4. Pixels and Tracking Technologies:** We use pixels and other tracking technologies from various third-party services, such as Facebook Pixel, Hotjar, Google Analytics, TikTok, and others, on our website to track user activity related to our advertisements. These technologies help us measure the effectiveness of our marketing campaigns,

optimize our ads, and understand user behavior on our website. These third-party services may place cookies, web beacons, or similar tracking technologies on your device to collect information about your interactions with our ads and Website. This information may be used to personalize your online experience, analyze your interactions with our ads, and better target our advertising content. Please note that these third-party tracking technologies are subject to the respective third party's privacy and cookie policies. We recommend that you consult their websites for more information on their use of cookies and how to manage them.

## **5. SOCIAL MEDIA FEATURES AND WIDGETS**

Our Website may include social media features, such as the Facebook "Like" button, and widgets, such as the "Share This" button or interactive mini-programs that run on our site. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Website. Your interactions with these features are governed by the privacy policy of the website providing it.

## **6. MANAGING COOKIES**

You have the right to manage and control the use of cookies on your device. Most web browsers automatically accept cookies, but you can modify your browser settings to decline cookies if you prefer. Please note that disabling cookies may impact the functionality and features of our Website, and you may not be able to access certain parts of the Website or complete transactions.

To manage your cookie preferences, please refer to the help section of your web browser or visit the following links for popular browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
- Apple Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

To learn more about cookies and how to manage them, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org). You can also refer to your

browser's help menu for instructions on how to delete, block or allow cookies, or control tracking technologies.

## **7. DO NOT TRACK SIGNALS**

Some web browsers may transmit "do not track" signals to the websites and other online services with which the browser communicates. There is currently no standard that governs what, if anything, websites should do when they receive these signals. Heyjag currently does not take action in response to these signals. If and when a standard for responding is established, we may revisit our policy on responding to these signals.

## **8. CHANGES TO OUR COOKIE POLICY**

We may update this Cookie Policy from time to time to reflect changes in our practices, technologies, legal requirements, or other factors. If we do, we will update the "last modified" date at the top of this policy. We encourage you to periodically review this Cookie Policy to stay informed about our use of cookies and related technologies.

## **9. CONTACT US**

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us through the "contact us" section on our website or email us at: [contact@heyjag.io](mailto:contact@heyjag.io).

By using our Website, you acknowledge that you have read, understood, and agree to be bound by this Cookie Policy. If you do not agree with any part of this policy, you must not access or use the Website.

*Last Updated on April 6, 2023*